



75th Anniversary of Indian Independence
(Bharat Ka Amrut Mahotsav)

WEBINAR ON
REGULATIONS ON REFLECTIVE SHEETING & ITS EFFECT ON
QUALITY OF ROAD SAFETY PRODUCTS

12th October 2021 | 03:00 PM – 04:30 PM (IST)



ABOUT THE WEBINAR



The Reflective Sheeting is one of the leading traffic safety solutions. It is used in almost all of the Road Safety Components Such as Signage Boards, Delineators, Traffic Cones etc. As the high reflectance of the Reflective Sheeting helps in increasing the visibility of the safety products on roads during night and bad weather conditions, the importance of Photometry Testing, Environmental Testing, Mechanical Testing and Durability Testing as per ASTM Regulations or Authority Specific Regulations plays a very vital role in quality of these products.

This interactive session will discuss how the Traffic Safety Industry could handle the emerging safety issues and address its technical & skill-based challenges.

KEY TAKE AWAYS: Quality vs. Safety, Regulations & Methodology etc.



SPEAKERS



Mrs. Pamela Tikku,
Senior General Manager & CBO. ICAT
(Welcome Address)



Mr. Sahil Bathla,
Assistant Manager. ICAT



Mr. Amrendra Singh,
Regional Sales Manager,
Orafol India Pvt. Ltd



Dr. Madhusudan Joshi
Deputy General Manger. ICAT
(Vote of Thanks)

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